

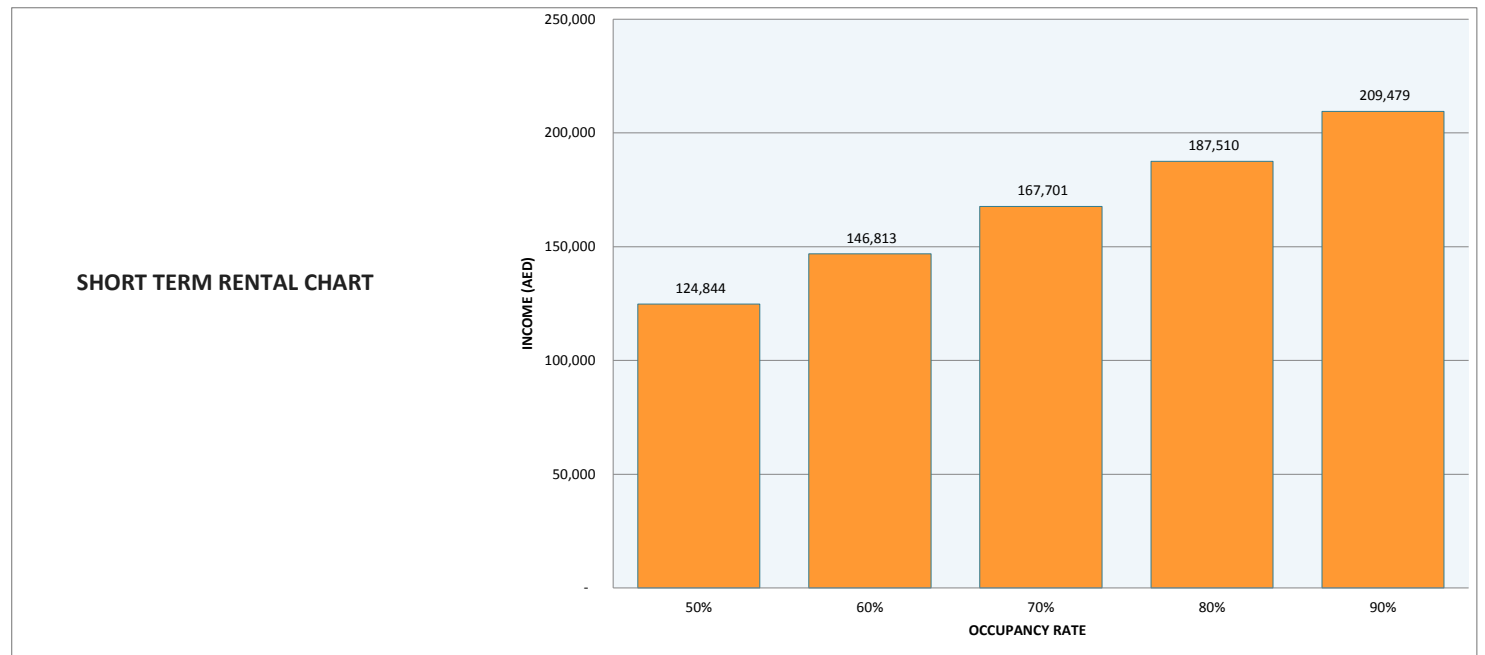
# Short Term Rental Projection Chart

**PALM VIEW PALM JUMERIAH**  
**Studio**  
**Signature**

<b>PURCHASE PRICE (furnished)</b>	AED 1,600,000
YIELD BASED ON 70% OCCUPANCY	9.00%
YIELD BASED ON 80% OCCUPANCY	10.24%

Seasonal Charge Rate	(AED)
HIGH SEASON (9 Weeks)	7,438
MID SEASON (30 Weeks)	5,950
LOW SEASON (13 weeks)	4,760
<b>Avg Rate per Week</b>	<b>5,910</b>
<b>Avg Rate per Night</b>	<b>AED 844</b>

Occupancy Rate	%	50%	60%	70%	80%	90%
	<b>WEEKS</b>	<b>26.0</b>	<b>31.2</b>	<b>36.4</b>	<b>41.6</b>	<b>46.8</b>
<b>Gross short term rental income</b>		153,659	184,391	215,122	245,854	276,586
<b>ESTIMATED COSTS PER ANNUM</b>						
DEWA- electricity / water charges		7,560	8,640	10,800	14,040	15,120
DU - internet / telephone / TV package		6,480	6,480	6,480	6,480	6,480
District Cooling - Chiller Charges		-	-	-	-	-
Our Management Service Charge	25%	38,415	46,098	53,781	61,464	69,146
<b>SUB-TOTAL</b>		<b>52,455</b>	<b>61,218</b>	<b>71,061</b>	<b>81,984</b>	<b>90,746</b>
<b>Rental Income to Landlord (AED)</b>		<b>101,204</b>	<b>123,173</b>	<b>144,062</b>	<b>163,871</b>	<b>185,839</b>
Personal usage equivalent saving for a 28 day stay		23,640	23,640	23,640	23,640	23,640
<b>Total Benefit to Landlord</b>		<b>124,844</b>	<b>146,813</b>	<b>167,701</b>	<b>187,510</b>	<b>209,479</b>



This illustration is intended only as a guide to the short term rental performance potential for your property.

